



INNOVATION PARTNERSHIPS
ACCELERATE BLUE FOUNDRY
 UNIVERSITY OF MICHIGAN

Connecting entrepreneurs with cutting-edge U-M research.

ARE YOU AN ENTREPRENEUR SEEKING YOUR NEXT GREAT STARTUP IDEA?

The Accelerate Blue Foundry (Foundry) is a new program designed to bridge the gap between startup founders and some of the most promising innovations from University of Michigan research. By connecting top entrepreneurial talent with U-M technologies, the program will accelerate the path to startup launch, fostering new ventures that have the opportunity to solve the world's great challenges.

Brought to you by Innovation Partnerships and the Accelerate Blue Fund, the Foundry is looking for motivated entrepreneurs to build startups based on technologies from a curated portfolio of U-M innovations. Those who successfully complete the program may pitch ventures to a panel of experts for a chance to launch their startup and secure seed funding.

The Accelerate Blue Foundry is designed to:

- Support Entrepreneurs
- Reduce Risk
- Develop Talent
- Increase Economic Impact
- Foster Community Building
- Accelerate Innovation
- Provide Access to Funding
- Open Networking Opportunities
- Support Scalability
- Increase Personal Fulfillment

Key responsibilities of the selected entrepreneurs include:

- Evaluate technology and build a commercialization and funding plan
- Provide executive level leadership for startup
- Collaborate with university researchers who developed the founding technology
- Complete early startup benchmarks towards commercialization
- Complete regular checkpoints with the Foundry team



ENGAGE WITH U-M INVENTORS

Gather essential technology insights.



MENTORSHIP

Access university information resources and receive guidance and support from the Innovation Partnerships Ventures and Licensing Teams.



PITCH DEVELOPMENT

Craft and refine your funding pitch.*



SELECTION DAY

Present to the Innovation Partnerships team and investors for an opportunity to license the technology and receive Seed investment of at least \$50k from the Accelerate Blue Fund.**

ARE YOU READY TO SUPPORT A U-M RESEARCHER AS THEY TAKE THE NEXT STEP TOWARD COMMERCIALIZATION?

Connect with us at

 acceleratebluefoundry@umich.edu



Learn more by visiting our website at <https://myumi.ch/XGDMQ>

Please note:

*Entrepreneurs will not receive direct compensation for their work.

**This is a competitive program. Not all partnered projects will advance to Selection Day. We anticipate that out of a possible 50 partnered projects, only 15-20 will be chosen to compete for the opportunity to launch with funding on Selection Day. Those not chosen may have the opportunity to continue to incubate their ventures with Innovation Partnerships support for future launch.